

# BLAUCH VALUE PYRAMID

"Where the little things matter."

Our value pyramid helps visualize the breadth and depth of support and services the Blauch Team brings to each and every client. Our dedication is visible at every level of assistance we provide and we're very proud of how well positioned we are to expertly serve our wealthy clients.

## Personal Attention

Our family culture drives our business values. We take an active communication approach. We make it easy to know "what's going on" and "who's doing what". All of our clients get the VIP treatment – we feel they have earned it – it's that simple.

## Education

We don't speak in financial jargon nor do we bypass the importance of ensuring you are equipped to understand the "what" and "why" regarding your wealth decisions. With Blauch, you will always feel "in the know".

## Problem Solvers

Our goal isn't to "sell" you financial products. Our focus is solving problems that might or will impact your pursuit of enduring wealth. There are insurance sales people, there are planners and then there are problem solvers. We help our wealthy clients solve unique problems.

## Independence

We are family owned and take great pride in our independence. We are not affiliated with any solution providers. As a result, we are positioned to think broadly and recommend the best solutions for our clients.

## Experience & Expertise

40+ years and diverse expertise. With so much at stake, our clients need sound advice from a team of professionals that are experienced at finding hand-crafted solutions for their unique needs.